

# WHITMER & WORRALL LLC

1401 H STREET NW SUITE 1075 WASHINGTON, D.C. 20005

## **TECHNOLOGY PRACTICE OVERVIEW**

A Leading Government Relations Firm in Washington, D.C.

RANKED BY BLOOMBERG GOVERNMENT AS ONE OF THE NATION'S "TOP-PERFORMING" GOVERNMENT RELATIONS FIRM IN 2017, 2019, 2020 AND 2021.

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## TECHNOLOGY PRACTICE OVERVIEW



Over the past sixteen years, Whitmer & Worrall has built a reputation as a premier technology government relations firm in the Washington, D.C. metro area. The firm's technology practice is led by Tom Worrall. He has worked extensively on many different public policy issues and has earned a distinguished reputation as one of Washington's leading government relations strategists for the technology industry.

Our strategic capabilities include:

- Cryptocurrency marketplace regulation
- Privacy and data breach notification legislation
- Technology sector federal funding opportunities
- CFPB, FTC, FCC and NTIA advocacy and outreach
- Financial Technology (FinTech)
- Medical Technology (MedTech)
- Drinking water treatment technologies
- Solar energy and the manufacturing supply chain
- Telecommunications technology
- Global chip shortage and supply chain issues



### **OUR TEAM**

#### Tom Worrall, Partner

For over 20 years, Tom has led government relations strategies for technology industry companies and leaders. He has been working on behalf of this industry since it became more engaged with the Washington D.C. marketplace in the late 1990s.

- Proven experience successfully working with technology policymakers within Congress, the White House, and executive branch agencies
- Ongoing advisor to numerous venture capital and private equity firms
- Founded the RNC Technology Advisory Board
- Previously led a technology practice at one of Washington's largest lobbying firms
- Started numerous technology-related advocacy coalitions

#### **CONTACT US**

Please contact us for more information about our services and expertise.

WHITMER & WORRALL LLC 1401 H Street, NW Suite 1075 Washington, D.C. 20005

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## FIRM EXPERTISE

Strategic Advocacy and Government Relations Outreach



Business / Industry / Non-Profit Consulting



State and Federal Marketing and Business Development



Industry Coalition Design and Management



Regulatory Risk Management



General Representation in Washington, D.C.



Legislative Advisory Services



Federal Funding Strategy



PAC / Fundraising Management and Strategy

# **ABOUT US**

Whitmer & Worrall is a bipartisan government relations and strategic consulting firm headquartered in Washington, D.C. The firm's stated goal is to represent companies and institutions that seek to be the leaders of their respective industries. These may include Fortune 500 companies, innovative growth companies, colleges and universities, state and local governments, trade associations, as well as healthcare and other not-for-profit organizations.

Whitmer & Worrall is led by political professionals with a comprehensive knowledge of both the legislative and political process. We apply our skills and knowledge to navigate the highest levels of government. Our firm's professional backgrounds span federal agencies, Capitol Hill, fundraising and campaigns, trade associations, industry coalitions, business consulting, and corporate representation.

Our firm has the capability to help our clients navigate the complexities of the U.S. Congress, federal agencies, White House, and state capitols. We have the ability to affect policy and provide business development services for clients in Washington, D.C. and throughout the country.

# **AREAS OF SPECIALIZATION**

Whitmer & Worrall specializes in several issue areas. Our firm has extensive and diverse experience as a result of working on many of the most prominent legislative issues over the past decade.

Primary practice areas include:

- Appropriations
- Defense and Homeland Security
- Energy
- Financial Services
- Healthcare
- Housing and Urban Development
- International Trade and Market Access
- State and Federal Marketing and Business Development
- Tax
- Technology
- Trade Association Management
- Transportation and Infrastructure