



WHITMER & WORRALL

ENERGY PRACTICE



OUR FIRM

Over the past 13 years, Whitmer & Worrall has advanced and grown with the ever-changing energy market. The firm's energy practice is led by Corry Marshall, who has 17 years of legislative and public policy experience. Mr. Marshall has earned a reputation as a leading strategist in Washington for the energy industry.

CORRY MARSHALL – ENERGY LEAD

Mr. Marshall most recently served as Chief of Staff to Congressman Bob Gibbs (OH) whose district is located in the center of the Utica Shale development. As Chief of Staff, Corry supported the Congressman's position as Chairman of the House Transportation Water Resources and Environment Subcommittee. The Committee has jurisdiction over the Army Corps of Engineers and its hydroelectric power. The Committee has made significant changes in hydro development with the passage of the 2014 WRRDA Act.

Previously, Mr. Marshall held a position at the American Public Power Association (APPA), a trade association representing municipally owned electric utilities. He worked on issues surrounding hydropower, federal power programs, smart grids, energy markets and environmental regulations impacting utilities. Mr. Marshall established himself with energy policymakers, energy regulators, and industry insiders. He also worked for Congresswoman Melissa Hart (PA), where he served as the senior staffer handling energy issues.

Mr. Marshall maintains extensive ties to House and Senate leadership, as well as public policy staff on Capitol Hill. He is looking forward to furthering the firm's successful strategies to help clients achieve their energy policy goals. Some of the firm's energy clients have included: the Utilities Technology Council, Thermaxx, BPL global, ThermoFisher Scientific, and Plextronics.



WHITMER & WORRALL

FIRM EXPERTISE



Strategic advocacy & government relations outreach



Business / industry / non-profit consulting



State & Federal marketing and business development



Industry coalition design and management



Regulatory risk management



General representation in Washington, D.C.



Legislative advisory services



Federal funding strategy



PAC / fundraising management and strategy

A LEADING WASHINGTON GOVERNMENT RELATIONS FIRM

WORKING TO DEVELOP A STRATEGIC PLAN

The Whitmer & Worrall approach to serving our clients' needs relies on a combination of fully understanding our clients' business goals and objectives, and developing winning strategies to achieve success in Washington, D.C. Our approach is bipartisan in that the strategy, not the political party, defines which decision makers we target.



THE CORNRSTONES OF OUR APPROACH

- Learning our clients' core business and competencies
- Developing a results oriented plan of action
- Operating as a trusted advisor to our client's professional staff
- Implementing and executing strategy



A TRUSTED EXTENSION OF YOUR STAFF

Our team functions as an extension of your professional staff and our commitment to our clients is to work hand-in-hand with them as a trusted advisor. Many active participants in the legislative process, including corporate and non-profit interests, do not have Washington, D.C. offices. Our firm plays an important role for our clients by offering them an on-going, full-time presence in the federal marketplace. This trusted role requires we offer regular communications and updates for our clients, which usually translates into our talking daily / weekly with the people we represent.

THE CLIENT ASSESSMENT

At Whitmer & Worrall, we will complete an exhaustive process of learning our client's core business before we propose a strategy, engage in lobbying activities, or begin the process of influencing political and legislative outcomes. Prior to our government relations activities on Capitol Hill, we will want to spend time with our clients' leadership to learn as much as possible about their business plan.

CONTACT US

Please contact us for more information about our services and expertise.

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